



**CAREER
DEVELOPMENT
PROGRAM**

* Career Guidance Program Agenda

* Career Decision Making

* Career Options

* Hot Careers Based on Trends

* Selecting a College/Institution

* Answers to queries



**CHOOSE A JOB
YOU LOVE,
AND YOU WILL
NEVER HAVE TO
WORK
A DAY IN YOUR
LIFE**

--Confucius

***What will I become?**

***How to become?**

***Why?**



* CAREER MANAGEMENT

"The Three step Mantra"



* CAREER MANAGEMENT

***Know
yourself***



***Career
Awareness***



**Take
ACTION**

What should one know about oneself?



* Know Yourself...

* www.testcafe.com

* www.queensdom.com

* Interest Test, Value Test,
Personality Test

* PERCEPTIONS ABOUT EXPLORING CAREERS

- * **Looking only at 2-3 careers...**
- * **Limited awareness of other avenues**
- * **Perception about those 2-3 careers**
 - * There is more opportunity in this career
 - * There is more status & prestige in this career - Social acceptability
- * **Apprehension to try new things**

Do we know there are 200+ possible career options today?

*Pointers for Exploring Careers...

 Know more about the career of your choice

 Nature of work

 Job Scenario

 Emerging trends

 Career path / Study route

 Prospects

 Related careers/ back-up options

 How?

 Reading

 Surfing

 Career Talks

 Seminars

 Self Awareness Workshops

 Career Exhibition

 Career Guidance

 Meeting successful people

www.indiaeduinfo.co.in

www.studentindia.com

www.educationinfoindia.com

www.indiatimeslearning.com

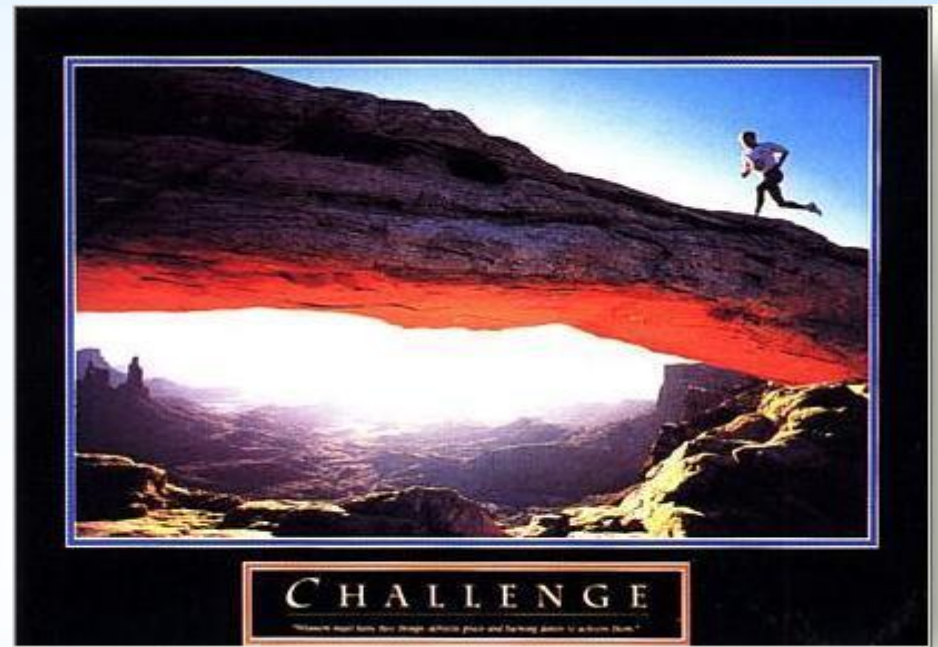
www.educationcare.com

www.academics-india.com

 **SOME CAREER RELATED WEBSITES**

*Taking Action...

- ◆ Which career is most suited
- ◆ Best route to reach there
- ◆ Develop important skills needed
- ◆ Develop the right attitude for Success



* What leads to lack of career success?

- ▶ Career not matching with one's interest
- ▶ Career not matching with one's potential
- ▶ Career not matching with one's personality

* Why does one go for a career that's not a good match?

◆ Opportunity Perception

Opportunity perceptions

“This is a growing field, many opportunities”

“This will ensure a good job”

“I have read that it is a very good career”

◆ Parental influence

Parental Influence

“My Dad is an engineer”

“My sister has done biotechnology and she has told me about it ”

“My brother is also an engineer and I also want to do it”

- ◆ Peer pressure
- ◆ Lack of knowledge or information

Peer Pressure

“My friends would go for this”

“All of my friends will prepare for MBBS”

- ◆ Parental pressure
- ◆ Lack of resources

Parental pressures

“My Parents say I should go for MBBS”

“My Parents want me to take care of the business”

***Points to be kept in
mind while making
career decision**

* No Career is Good or Bad.
Each career has its **pluses** & **minuses**.

* Decide your long term goal first then your short term goal.

* The following points should be considered while making a career decision



* FUNNEL LIKE
DECISION

Career development is the **STUDENT'S** job!

No one can do it for the student.

No one sees through the student's eyes.

No one feels as the student does.

No one knows what the student really wants...
EXCEPT THE STUDENT!!!

*Considering a College

- *Curriculum
- *Cost & Financial Aid
- *Location
- *Weather
- *Housing

- *Size
- *Affiliation
- *Support Programs
- *Demographics

- * University should be UGC recognized.
- * Engg college should have AICTE Approval
- * Medical college should have MCI approval
- * Dental College Should Have DCI approval
- * Pharma College should have PCI or AICTE approval
- * NAAC certificate means good college

*www.jacpcldce.ac.in

* IIT JEE

* BITSAT (For BITS Pilani, Goa, Hydrebad)

* List of Engineering Entrance Exams (PCM)

*VITEEE (Vellore)

*COMEDK (Karnataka)

*MHCET (Maharashtra)

*ISAT (For IIST)

*NMAT (Narsee Monjee Mumbai,
Shirpur)

*SET (Symbiosis Entrance Test)

*Bhartividyapeeth University

*D.Y.Patil University

*Manipal (Karnataka)

*S.R.M.E (Chennai)

*NATA (For Architecture)

*GUJCET

*AIIMS

*COMEDK

*JIPMER

*Bhartividyapeeth

*BHU

*D.Y.Patil University

*AFMC

***FOR Biology Students**

*Manipal Inst. Of Health Science

*Christian Assoc. Medical Colleges

*CPT for CA

*CLAT (Integrated Law Course)

*JEE (for Hotel Management)

*NATA (for Architecture)

*NID (Design)

*For commerce
students

*NIFT (Fashion Design)

*VNSGU Interior Design Entrance Exam

*Mass Communication

*BBA / BCA (Not in South Gujarat)

*www.successcds.net

*www.winentrance.com

*www.admissions-entrancetests.blogspot.com

*www.webindia123.com

* Entrance Exam
Websites

***For Scholarships**

***www.scholarshipsinindia.com**

Career Choices for Graduate & Postgraduate courses by Devajit Bhuyan. (Pustak Mahal)

Career Options after 10+2 and Beyond - (UBS Publishers and Dist. Ltd.)

***SOME GOOD BOOKS**



In any moment of
decision
the best thing
you can do is the
right thing,
the next best
thing is the wrong
thing,
and the worst
thing you can do
is nothing.
--Theodore
Roosevelt

- * Finding your passion is the best predictor for success and happiness in life.
- * As a student, your job is to figure out what is important to you, and how that interest intersects with what society needs.

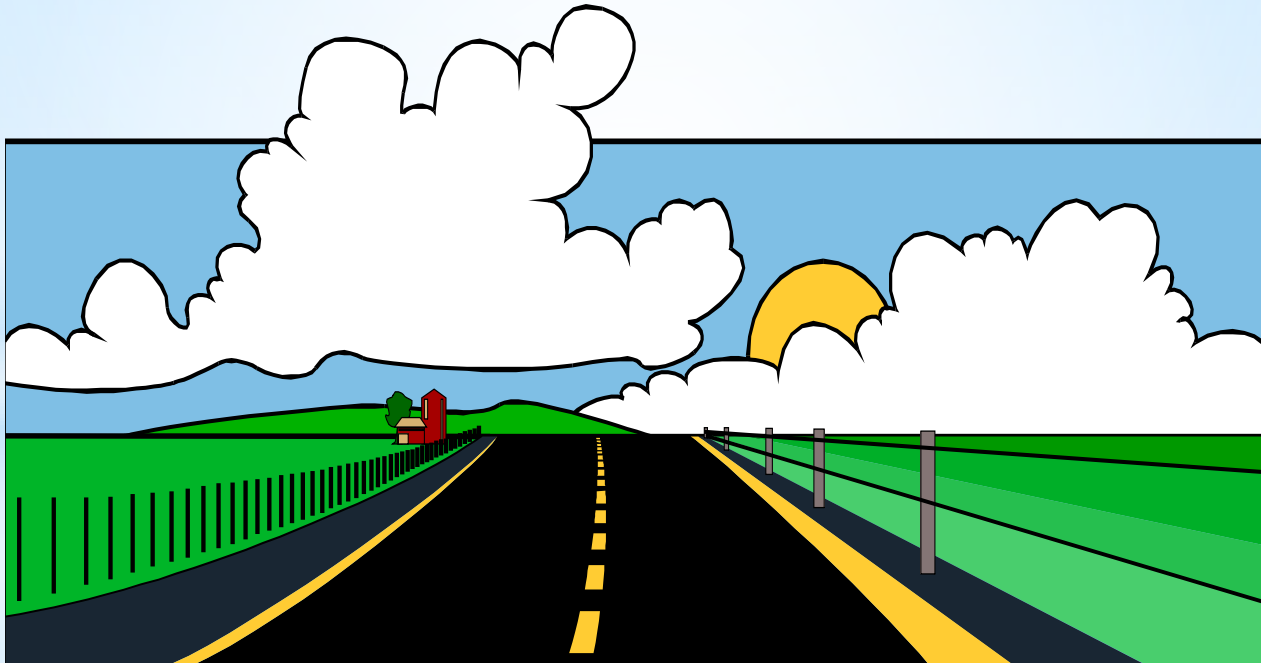
* Final Thoughts

Successful career planning means:

“ finding the place
where your deep joy
meets the world’s deep
need.”

The roads we take
are more important
than the goals we announce.

--Frederick Speakman



*Excel in whatever career you choose



Burn as bright and as long as possible in the service of what really matters

Compete against yourself, not others, for that is who
is truly your best competition -

 **THANK YOU!**

ALL THE BEST.....

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*3200472

*9099053023 (Mobile) - Mahesh Ramamurthy

*Ghod dod road, surat

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